

RUSSEL HILL CANCER FOUNDATION PRESENTS THE

13TH ANNUAL

WHITE LINEN

Wine

SATURDAY, FEBRUARY 25, 2023

THE JACKSON CENTER | HUNTSVILLE, ALABAMA | 6:00 - 9:00 P.M.

Honoring

David Nast | Charla Johnson | Joan May





Hello,

My name is Emily Davis and I am the Executive Director of the Russel Hill Cancer Foundation. I'm pleased to announce that we will be hosting the *13th annual White Linen and Wine* on Saturday, February 25, 2023 at The Jackson Center. Since its beginning in 2009, White Linen and Wine has become a well loved and supported event by our community.

Our purpose for White Linen and Wine is to honor cancer survivors while also raising funds for cancer patients in our community. This year, we are proud to be honoring David Nast, Charla Johnson, and Joan May! Each of these incredible individuals has shown great courage and strength in their battles and triumphs over cancer.

White Linen and Wine is one of our favorite days each year! We are consistently blown away each year by the overwhelming love and support received through this event. Since White Linen and Wine's inception, over \$1.5 million has been raised from this event alone.

At Russel Hill Cancer Foundation, we believe in the idea of live local, give local. Our mission is to improve the health and lives of the North Alabama cancer community and all funds raised from this event will go directly back to patients and their families. We are proud to serve 22 counties in North Alabama as well as partner with over 32 health care providers and facilitate 32 grant programs. There are three main areas where our funds are focused: patient assistance, cancer education, and cancer research.

However, none of this is possible without the incredible generosity of our sponsors! We would be honored by your support at the 2023 White Linen and Wine! Please join us in honoring these three amazing survivors and all that they have done for the cancer community.

Cancer is complicated, helping is not.

Thank you,

Emily Davis

Executive Director

HOW ARE YOU MAKING AN IMPACT?

Assistance and Services provided from 2021 to 2022



32

MONTHS OF RENT AND MORTGAGE



83

UTILITY BILLS



2

SUPPORT GROUPS



1,161

PATIENTS RECEIVED GAS VOUCHERS



\$1,270

ON LYFT AND ACCESS RIDES



5

FIT TO FIGHT PROGRAMS



\$3,908

ON MEDICAL EQUIPMENT AND SUPPLIES



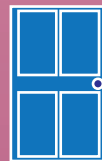
1,700

HATS MADE BY HOOKS FOR HOPE



\$35,000

TOWARDS LOCAL RESEARCH



3

FOOD PANTRIES



2,686

MEDICATIONS

\$329,000 in Patient Assistance | \$46,000 in Education | \$35,000 in Cancer Research

over **\$410,000**

back to our community!



SATURDAY, FEBRUARY 25, 2023

SPONSORSHIP LEVELS

	CHARDONNAY \$1,000	PINOT \$2,500	CABERNET \$5,000	MERLOT \$10,000	PRESENTING \$15,000
Four complimentary tickets	●				
Reserved table of 10 for your company		●	●	2	2
Tickets to the VIP Wine Tasting		2	6	6	10
Acknowledgment in event publications and RHCF social media	●	●	●	●	●
Logo displayed on online bidding site		●	●	●	●
Complimentary wine at table during event		●	●	●	●
Ad located in event program			●	●	●
Verbal recognition from podium event night				●	●
Company logo displayed on event Step and Repeat					●
Logo on event invitation and program as Presenting Sponsor					●

- \$6,000** **HONOREE VIDEO SPONSOR** - One reserved table of 10, 4 tickets to VIP Wine Tasting, logo featured on all honoree videos, company logo displayed on online bidding site, ad located in event program
- \$5,000** **VIP WINE TASTING SPONSOR** - One reserved table of 10, 4 tickets to VIP Wine Tasting, company logo displayed in VIP room at event, logo displayed on the online bidding site and in event program, ad located in event program
- \$4,000** **LIVE AUCTION SPONSOR** - One reserved table of 10, 2 tickets to VIP Wine Tasting, acknowledgment from Auctioneer throughout live auction, logo located on bid paddles and online bidding site, ad located in event program
- \$1,500** **PRINT SPONSOR** - Two complimentary tickets, full color ad on the back cover of the event program, logo displayed on the online bidding site

For more information visit www.russelhill.org/whitelinen

To become a sponsor, contact Emily Davis at emilyd@russelhill.com

Please reserve your sponsorship by January 21, 2023.

Sponsor
INFORMATION

13TH ANNUAL
WHITE LINEN



Sponsorship Level

- Presenting Merlot Cabernet Pinot Chardonnay

Sponsorship is in honor of (please print):

Sponsorship is in memory of (please print):

Company _____

Contact Name _____

Address _____

City/ST/Zip _____

E-Mail _____

Phone _____

Please e-mail your logo to anna.swann@russelhill.org

To be included in all printed materials, sponsorship commitment must be made by **Monday, January 31, 2022.**

Thank you for your consideration of this special event!

Questions? Email emilyd@russelhill.com or 256 - 327 - 5835

Russel Hill Cancer Foundation is a 501(c)3 non-profit organization

RUSSEL HILL
CANCER FOUNDATION

3501 CCI Dr | Huntsville, AL | 35805

256 - 705 - 4133

www.russelhill.org/whitelinen