

RUSSEL HILL CANCER FOUNDATION

Independent Community Events

Thank you for partnering with us to help improve the lives of cancer patients in our community through fundraising for Russel Hill Cancer Foundation. Russel Hill defines Independent Community Events as any fundraising activity hosted by non-affiliated groups or individuals. Independent Community Events have little to no staff involvement or financial responsibilities from RHCF. To ensure the success of your Independent Community Event, please review the following guidelines:

Guidelines:

1. The official logo of Russel Hill Cancer Foundation may be used in conjunction with an Independent Community Event. Logo may not be altered in typeface, color, or configuration.
2. RHCF is not financially liable for promotion, production, and/or staging of an independent community event. If event expenses are greater than the money raised, you are responsible for paying those expenses.
3. The individual, organization, or business sponsoring the event will indemnify and hold harmless RHCF and its employees, officers, and trustees from and against all claims, suits, and causes of action arising out of the fundraising event.

Staff Support:

Russel Hill Cancer Foundation can provide assistance with:

1. General advice and suggestions on basic event planning
2. Promotion of your event to Russel Hill Cancer Foundation friends and supporters through regular advertising venues: social media, website, internal communications

Russel Hill Cancer Foundation is not able to:

- Coordinate or request publicity with print, television, or radio media on behalf of your organization
- Guarantee volunteers, Board, or staff attendance at the event
- Share any donor lists or contacts

3601 CCI Drive
Huntsville, AL 35805
(256) 705 - 4133

INDEPENDENT COMMUNITY EVENT REGISTRATION

YOUR ORGANIZATION'S INFORMATION

Date Submitted _____

Individual/Organization/Company Name

Contact Name _____

Contact Title _____

Address

City

State

Zip Code

Phone Number _____

Email _____

EVENT INFORMATION

Specific fund or area where you would like proceeds to benefit:

Will a corporate sponsor(s) be involved? Yes No

If yes, how many? _____

Event Name _____

Event Description

Event Location _____

Event Date _____ Event Time _____

AGREEMENT

I have read the attached Independent Community Event Guidelines and agree to follow them with regards to holding the proposed event to benefit Russel Hill Cancer Foundation. By publicly advertising with Russel Hill Cancer Foundation as the recipient of the proceeds of this event, I agree to provide the full amount of the proceeds within 30 days of the event.

Submitted by _____

Signature _____

Date _____

Thank you for your support and making a difference in the lives of our patients!